

**WASSER
3.0**

**TRACKING DOWN
MICROPLASTICS.
TOGETHER.**



**MICROPLASTICS IN OUR ENVIRONMENT
AFFECT BIODIVERSITY,
THE CLIMATE AND OUR HEALTH.**

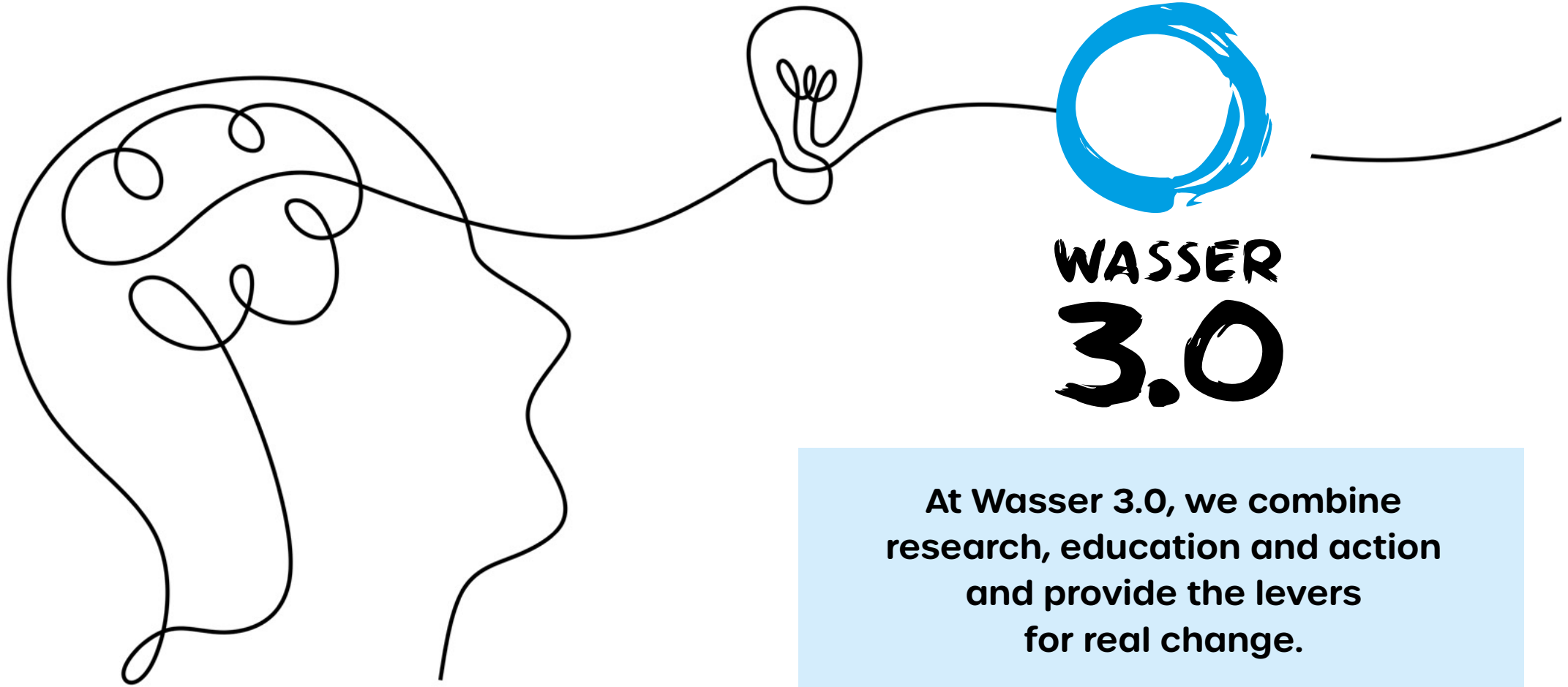




EFFECTIVE ACTION

IS ONLY POSSIBLE WITH

SCIENTIFIC DATA.



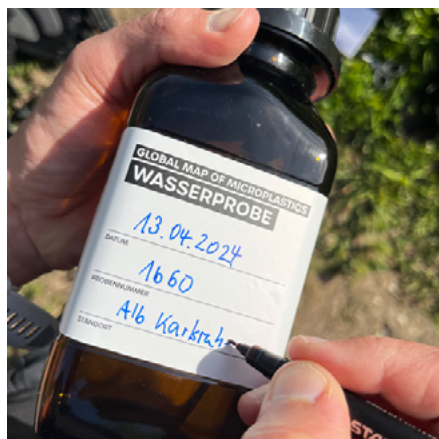
At Wasser 3.0, we combine research, education and action and provide the levers for real change.



A globe of Earth is centered at the bottom of the image, surrounded by a dense field of water droplets of various sizes. The background is a deep blue, suggesting a vast body of water or a clear sky. The text is overlaid on the upper portion of the image, with each line in a separate colored box.

**FOR THE FIRST TIME,
WE ARE OFFERING AN ANALYTICAL STANDARD
FOR THE DETECTION OF MICROPLASTICS.**

**ANYONE CAN TAKE PART IN THE DATA COLLECTION.
AND BECOME PART OF THE SOLUTION.**



In 2023, together with students and teachers, we were able to analyse over **50 bodies of water** and over **400 wastewater treatment plant effluents** for microplastics in our **WASoMI Lab**.

The educational project was **100%** financed from by donations. And after this success, we will continue. Because **the motivation and ambition of society**, or more precisely **children**, is the lever for change.



WE HAVE PUBLISHED
THE RESULTS OF THE
WATER ANALYSIS HERE.

By providing an **analysis kit** for schools, educational institutions, and interested parties, we would like to motivate many people (nationally and internationally) to collect water samples according to the provided instructions and send these to us for microplastic analysis. The collected data will be displayed in the Wasser 3.0 App.

Together with the data sets that are scientifically published and available online, this will provide a comprehensive view of the problem, but also - and this is much more important - **OF THE SOLUTIONS.**





THE INNOVATION:

- ➔ **The Global Map of Microplastics** is the first, international map that harmonises data.
- ➔ It summarises **global pollution data** (type and amount).
- ➔ It's not based on estimates; it shows **real and comparable values**.
- ➔ It creates the basis for **real action** - at the hotspots of pollution.

FOR THE NEXT STEPS...



BASIC WORK:

Professionalisation of the Global Map of Microplastics.

MOBILIZATION:

Provision of >100 analytics kits for school classes and start of continuous data collection - regionally.

VISIBILITY:

Transparent communication about the current status of microplastic pollution & provision of the app in several languages.

MULTIPLICATION:

Internationalisation, knowledge transfer and establishment of a partner network for microplastic analysis.

...WE ARE LOOKING FOR STRONG SUPPORTERS.



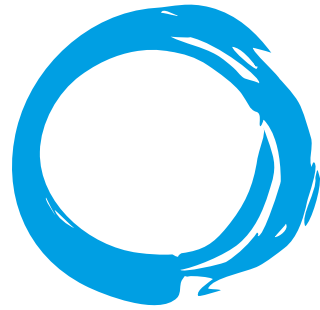
**WITH 100% ACCELERATION
OF IMPACT. WE PROVIDE YOU
WITH MEASURABLE
CONTRIBUTIONS**

- ✓ **CORPORATE SOCIAL
RESPONSIBILITY**
- ✓ **UN SUSTAINABLE
DEVELOPMENT GOALS.**



**WHETHER A ONE-OFF DONATION OR LONG-TERM
SPONSORSHIP - YOU WILL IMMEDIATELY
BECOME PART OF THE SOLUTION FOR WATER
WITHOUT MICROPLASTICS.**





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3.0**

SOUNDS INTERESTING?

CONTACT US

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